

EC-PC TDA Budget		2025-2026
<b>Revenues</b>		
Occupancy Tax Revenue		900,000.00
TDA Interest		3,200.00
City of EC Interest		1,800.00
Pasquotank Interest		900.00
<del>Coast Guard Marathon</del>		<del>0.00</del>
Fund Balance Appropriation		257,086.00
<b>Total Revenue</b>		<b>\$1,162,986</b>
<b>Tourism Related Expenditures</b>		
City of Elizabeth City		110,700.00
City of Elizabeth City - Interest		1,800.00
Pasquotank County		110,700.00
Pasquotank County - Interest		900.00
<b>Total</b>		<b>\$224,100</b>
<b>Total Revenues- Tourism Related Expenditures</b>		<b>\$938,886</b>
<b>Expenses</b>		
<b>Wages &amp; Benefits</b>		
Salaries		204,065.00
<del>Coast Guard Half Marathon</del>		<del>0.00</del>
Unemployment Tax		100.00
Payroll Taxes		15,381.00
Health Insurance		36,680.00
Retirement		29,589.43
<b>Wages &amp; Benefits</b>		<b>285,815.43</b>
<b>Administration &amp; Operations</b>		
Admin Fee (Pasq. Co.)		11,700.00
Bank Fees		100.00
Kiosk/ Wayfinding Maintenance		1,000.00
Insurance		5,300.00
Office Equipment - Maintenance		200.00
Copier Maintenance Lease		2,568.00
Office Supplies		2,500.00
Postage		800.00
Professional Services (Accting, Legal, Audit)		20,000.00
Rent - Office		26,400.00
Telephone, Communications & Internet		11,100.00
Hospitality, Gifts & Meals		1,800.00
Staff Development & Education		3,000.00

Travel Expense	2,000.00
Contingency	6,000.00
Contracted Services	0.00
<b>Total</b>	<b>\$94,468</b>

#### **Capital Outlay**

Office Furniture/Equipment Purchase	3,000.00
Sign	0.00
Website Development	32,000.00
<del>New ERP System</del>	<del>0.00</del>
<b>Total</b>	<b>\$35,000</b>

#### **Marketing and Sales**

Advertising & Marketing	283,053.00
Web technology	6,600.00
Media Relations	2,500.00
Collateral / Promotional Items	14,000.00
Dues & Subscriptions	7,750.00
Research	6,000.00
Community Relations	2,500.00
Visitor Experience	0.00
Civil War Markers	1,200.00
Rose Buddies	0.00
<del>Coast Guard Marathon</del>	<del>0.00</del>
Tourism Funded Projects	200,000.00

<b>Marketing &amp; Sales</b>	<b>\$523,603</b>
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<b>Total Expenses</b>	<b>\$938,886</b>
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